

News & Press

GlobeAir partners with Sea Cloud and sets sail for ultimate summer travel experiences

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Discerning travellers can now rely on private jet travels to reach the summer destinations of their dreams in total safety.

Europe's leading private jet provider GlobeAir, in cooperation with the Hamburg-based shipping company <u>Sea Cloud</u>, will be offering direct flight connections to the three of the Sea Cloud tall ships, those being Sea Cloud II and Sea Cloud Spirit.

GlobeAir will offer flights to reach the ships throughout Europe from summer 2021. Soon, guests of Sea Cloud Cruises will be able to travel quickly, safely and very comfortably to their sailing vacations.

With connections to more than 900 airports in Europe, the leading private jet airline, GlobeAir, is set to fly passengers from the airport of their choice to the regional or commercial airport, closest to the starting point of their Sea Cloud trip.

The booking process is straightforward; the flight request is forwarded from Sea Cloud Cruises' distribution partners to GlobeAir, and GlobeAir handles it directly. It is sufficient to indicate the flight request when booking at the travel agency to secure the private jet service. Sea Cloud Cruises and GlobeAir will then take care of organizing the connection and other passenger requests.

The cooperation between the two companies was born from the strategic considerations and to spur an optimal season's kickoff for sailing voyages. While scheduled air service will be limited for an extended period due to the COVID-19 pandemic, GlobeAir expects up to 20 per cent year-over-year growth in bookings for

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the entry-level jet segment 2021. Private jets are the ideal means of transport for reaching the departure points of this year's Sea Cloud Cruises summer voyages - with departing points including Nice, Rome and Piraeus.

"Partnering with Sea Cloud means for GlobeAir to open up the fast lane for 5-star ships travellers and enable them to set sail to some extraordinary journeys with some more comfort. GlobeAir is positioning itself as a pioneer in the field, thanks to the expansion of its portfolio into what it results as a new way to approach the leisure travelling business," says Dieter Pammer, Director of Business Development at GlobeAir.

In addition to the simplicity of its logistics and the continuous availability, the safety aspect is vital. From take-off to landing, passengers commute to their Sea Cloud starting point in total safety – they share the private jet with people they know, and they benefit from the highest standards of biosecurity.

Guests can experience peace of mind as the GlobeAir crew personally accompanies and escorts them to the aircraft. Thanks to a 15-minute check-in at dedicated private jet terminals, passengers can avoid crowds and long lines at security and check-in. With only 20 touchpoints – as opposed to approximately 700 with a commercial airline - these days, GlobeAir offers the safest option to travel.

GlobeAir sees the collaboration with Sea Cloud Cruises as an opportunity to boost the recognition of its sustainability roadmap called #WeArePlanetA – for Sea Cloud guests; flights will be carbon-neutral as GlobeAir compensates its CO2 emissions with established carbon offset programs.

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About GlobeAir

With more than 50% of the market share, GlobeAir is Europe's leader in the entry-level private jet sector. GlobeAir is available 24/7 all over Europe with 20 private jets connecting European cities like London, Geneva, Zurich, Paris, Nice, Milan with small airfields such as St. Moritz, Lugano, Salerno and 950 more. The company has achieved its success through dedication and by offering bespoke service before, during and after the flight. Charter rates starting from € 4,200, empty legs from € 590.

About Sea Cloud

Since 1979 Sea Cloud Cruises has been one of the world's top names in cruises. The 90-year-old four-masted barque Sea Cloud, her younger sister the Sea Cloud II and the new Sea Cloud Spirit combine the experience of traditional seamanship with the ambience and luxurious charm of classically elegant private yachts. In harmony with nature and the people's interests in the destination areas, the sea voyages under sail follow courses away from well-worn cruise routes. Sea Cloud and Sea Cloud II are regularly voted among the top five cruise ships in the world by the Berlitz Cruise Guide.

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